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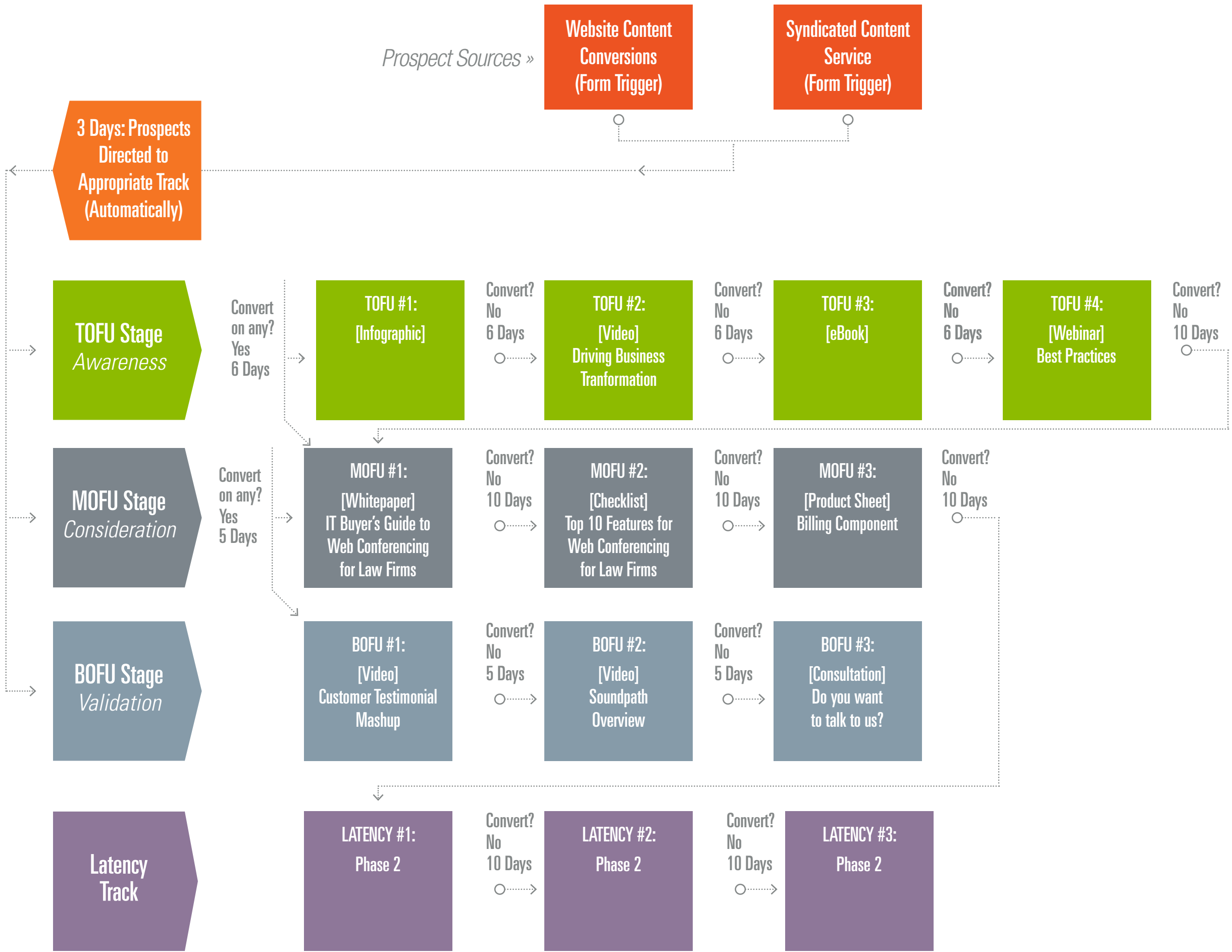
Soundpath Legal Nurturing Program

MOFU Email Sequence

November 21, 2014



Soundpath Nurture Track Flow + Timing



MOFU Email #1

Soundpath Legal MOFU #1 Whitepaper

Subject Line:

[Whitepaper] The Buyer's Guide to Web Conferencing for Law Firms

MOFU Email #1
Soundpath Legal MOFU #1
Whitepaper

Web Conferencing for Law Firms

What should you know before you buy?

Dear [First Name],

Which web and video conferencing tools are perfect for virtual depositions and seamless client communications? These technologies let everyone involved participate remotely, decreasing travel expenses without sacrificing face-to-face interaction and real-time collaboration. However, choosing the right solution can be a challenge.

The Buyer's Guide to Web Conferencing for Law Firms

can help you decide. Find out what you should know about implementation, ease of use, security, administrative features and support before you make the investment.

We know the questions to ask when purchasing a web conferencing solution, because we're the ones who get asked. Soundpath® Legal, a PGI company, is the only audio, video and web conferencing service designed exclusively to meet the needs of law firms.

We hope this guide will help you with your search.

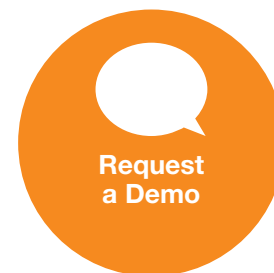
**The Buyer's Guide to
Web Conferencing for Law Firms**



[Download Whitepaper](#)

Jenna Cohen

Additional Soundpath Legal Resources:



MOFU Email #2

Soundpath Legal MOFU #2 Checklist

Subject Line:

[Checklist] Which web conferencing features are essential?

MOFU Email #2

Soundpath Legal MOFU #2 Checklist



Top 10 Web Conferencing Features A Checklist for Law Firms

Dear [First Name],

Every law firm has different needs in a web conferencing solution. Collaboration tools provide a reliable solution for internal and external meetings, training, document sharing, virtual depositions and more. What features should you be looking for before you buy?

This top 10 features checklist is a look at the key features that you should consider before you buy. Do you need chat capability? Will you want to record your meetings? Consider mobility options, service and support.

Choosing the right solution for your business can increase revenue and billable hours. Choosing the right provider can offer you a partner that understands your needs.

Still have questions? We're here to help.

Jenna Cohen

Top 10 Web Conferencing Feature Checklist for Law Firms



[Download Checklist](#)

Additional Soundpath Legal Resources:



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