



# Soundpath Legal Nurturing Program

TOFU Email Sequence

November 21, 2014



# Soundpath Nurture Track Flow + Timing



## TOFU Email #2

Soundpath Legal TOFU #2 Video

### **Subject Line:**

[Video] Does your firm need a collaborative advantage?

# TOFU Email #2

## Soundpath Legal TOFU #2

### Video

## Intergrating Collaboration Technologies

### The benefits of moving to the cloud

Dear [First Name],

While mobile devices are simplifying communication between attorneys and clients, many firms are not leveraging these devices for web conferencing. Collaboration technologies that are integrated with mobility and the cloud offer better project management and an increased return on your investment.

Law firms need conferencing solutions that are stress-free, in the office or on the go.

[Watch our short video](#) to learn how integrating collaboration tools can:

- Reduce administrative costs
- Enhance client communication
- Enable more efficient and productive meetings

We're here to help.

*Jenna Cohen*

**Drive business transformation  
with integrated collaboration**



**Watch the Video**

#### Additional Soundpath Legal Resources:

