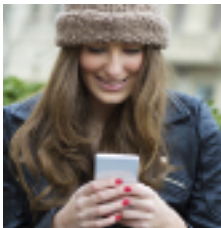


## Why are market researchers using Virtual Incentives?



For at least [three very good reasons](#)



### To increase response rates

Adding a prepaid incentive of as little as \$1 or \$2 has been demonstrated to increase response rates by 8% to 31% compared with no incentive. Even with a very limited budget, you can reward participants and increase your response rates. We offer a variety of solutions at \$5 or less per reward.

[Click here](#) to learn more about our \$5 or less per reward solutions

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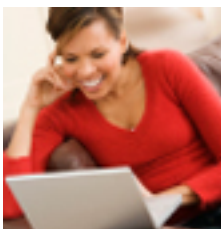


### To reward them with a choice

In your next survey, you can offer participants instant gratification and the ultimate in flexibility. Select an Amazon gift card, the GiftCard Pass, Visa® virtual accounts or a Physical Visa® reward card as your survey incentive. With the Visa virtual option, respondents can choose the way they wish to collect their incentive.

[Click here](#) to learn more about our flexible reward solutions

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### To leverage the latest technology

Virtual Incentives' platform allows for rewards to be embedded in surveys, which means participants receive their reward immediately. That's great for them! Do you want to know what's great for you? We make it easy to deliver. Choose from three different ordering options, including our latest Mobile Payment Platform that offers recipients a completely virtual experience.

[Click here](#) to learn more about our ordering options

Virtual Incentives is the leading provider of Visa virtual accounts, Physical Visa Reward Cards and eGift Cards serving the incentives market. We offer a prepaid platform powered by a simple, fast, customizable virtual solution.

We can help design an incentive program for you that offers instant gratification to your survey respondents. That's a powerful incentive.

[Get Started](#)



Instant Gratification. A Powerful Incentive.

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