

Cross-Cultural Assimilation

The Frontier Group is introducing an innovative cross-cultural assimilation program to help German multinational organizations with operations in the United States improve the efficiency of management and executives who work in multinational teams by increasing their understanding of the different cultures that are present within their workplace.

Program Benefits:

The Frontier Group's Cross-Cultural Assimilation Program will help organizations minimize costly cultural mistakes and maximize the successful accomplishment of company objectives in international assignments. The program is designed for both American executives working in Germany and German executives working in the United States. Our cultural consulting helps the employee acquaint him or herself with the local lifestyle in a short period of time.

Reasons to Engage The Frontier Group:

Knowing how to interact with colleagues from different cultural backgrounds will ensure a smooth and rewarding transition for the individual and ultimately help organizations minimize the financial risks of multinational teams and maximize global results. The Frontier Group has senior level consultants that understand the complex issues of cross-cultural assimilation.

The cross-cultural coaching team is led by Kathrin Windish, who grew up in Germany and spent many years in business and consulting there. With over 15 years of consulting experience here in the United States, she is well versed in cross-cultural issues and understands how to simplify these transitions.

Deliverables:

- Developing a stronger understanding on the differences, nuances and similarities between the cultures of Germany and the United States
- Communication effectiveness – helping to improve written and verbal communication skills
- German business practice – practical advice on how a German business operates
- Team building – improving cohesion of American/German teams
- Language skills – advanced linguistic skills training
- Historical perspectives – developing a sense of history and how it impacts the present day
- Executive coaching – one-on-one training
- EQ – Emotional Intelligence – improving self-awareness and empathy within the multicultural workplace